

3/14/68

Dear Sol,

I am sending the enclosed letter to give you an indication that the book has both merit and commercial viability. It came in today's mail. This man asked for the book after being told his house had already rejected it following glowing praise and offered to seek to introduce it elsewhere, after knowing the major houses that had declined it and the number of those who, in all, did.

This is hardly the reason Bob gave. Bob said it is "important and historic" but argues, which, in the sense he used for the word, it does not.

There are not many books that in hardback sell 15,000 copies.

Yours,

Enc. Clark's ltr 3/10

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